

Subject: RE: Ads - Housing Tour and DTLA Survey
From: Julia Marino </O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=F11C410F3DBF4A9D909729EBF415E93C-JMARINO>
Date: 09/20/2017 11:01 AM
To: Christopher Loos <chris@urbanize.la>
CC: Michael Filson <mfilson@downtownla.com>

Actually I want to prioritize the Housing Tour ad right now. I'm interested in the 336x280 large rectangle and the 970x90 large leaderboard. Our graphic designer can put something together to fit either of those. Can you please give me an estimate?

Julia Marino
Economic Development Associate

 <https://www.downtov>

Downtown Center Business Improvement District
626 Wilshire Blvd., Suite 200 | Los Angeles, CA 90017
Call: 213-416-7529 | Fax: 213-624-0858
Web: DowntownLA.com



From: Christopher Loos [mailto:chris@urbanize.la]
Sent: Tuesday, September 19, 2017 3:04 PM
To: Julia Marino <jmarino@downtownla.com>
Cc: Michael Filson <mfilson@downtownla.com>
Subject: Re: Ads - Housing Tour and DTLA Survey

In that case, can you tell me what type of ad you're interested in and I'll put together a quick proposal and estimate?

Some examples here, under the products section:

<http://advertise.urbanize.la/>

On Tue, Sep 19, 2017 at 2:50 PM, Julia Marino <jmarino@downtownla.com> wrote:

Hi Chris,

The survey actually launched late last week and runs until November 3rd. We'd like to start advertising with you as soon as possible but if need be, we can wait until the end of this week for the updated list.

My best,
Julia

Julia Marino

Economic Development Associate

 <https://www.downtov>

Downtown Center Business Improvement District

626 Wilshire Blvd., Suite 200 | Los Angeles, CA 90017

Call: [213-416-7529](tel:213-416-7529) | Fax: [213-624-0858](tel:213-624-0858)

Web: DowntownLA.com



From: Christopher Loos [mailto:chris@urbanize.la]

Sent: Tuesday, September 19, 2017 2:43 PM

To: Julia Marino <jmarino@downtownla.com>

Cc: info@urbanize.la; Michael Filson <mfilson@downtownla.com>

Subject: Re: Ads - Housing Tour and DTLA Survey

Hi Julia, thanks for reaching out. I'm actually updating our pricing list and adding some new products as we speak. Would you mind if I send you the updated list by the end of the week? When is your target start and end date for your campaign?

Thanks,

Chris

On Tue, Sep 19, 2017 at 2:29 PM, Julia Marino <jmarino@downtownla.com> wrote:

Hi Chris and Steven!

We're interested in advertising with Urbanize LA for both the DTLA Housing Tour and our 2017 DTLA Survey. Will you please send over info about your audience/reach as well as pricing?

Thank you!

Best regards,
Julia

Julia Marino

Economic Development Associate

 <https://www.downtownla.com>

Downtown Center Business Improvement District

626 Wilshire Blvd., Suite 200 | Los Angeles, CA 90017

Call: [213-416-7529](tel:213-416-7529) | Fax: [213-624-0858](tel:213-624-0858)

Web: DowntownLA.com



--

Chris Loos

Co-founder

chris@urbanize.la

www.urbanize.la

ph. [213.537.2157](tel:213.537.2157)

--

Chris Loos

Co-founder

chris@urbanize.la

www.urbanize.la

ph. 213.537.2157

— image001.png —



— image005.jpg —



— image006.jpg —



— image007.jpg —



— image008.jpg —



— image009.jpg —



— image010.jpg —



— Attachments: —

image001.png	5.8 KB
image005.jpg	518 bytes
image006.jpg	517 bytes
image007.jpg	524 bytes

image008.jpg	518 bytes
image009.jpg	517 bytes
image010.jpg	524 bytes